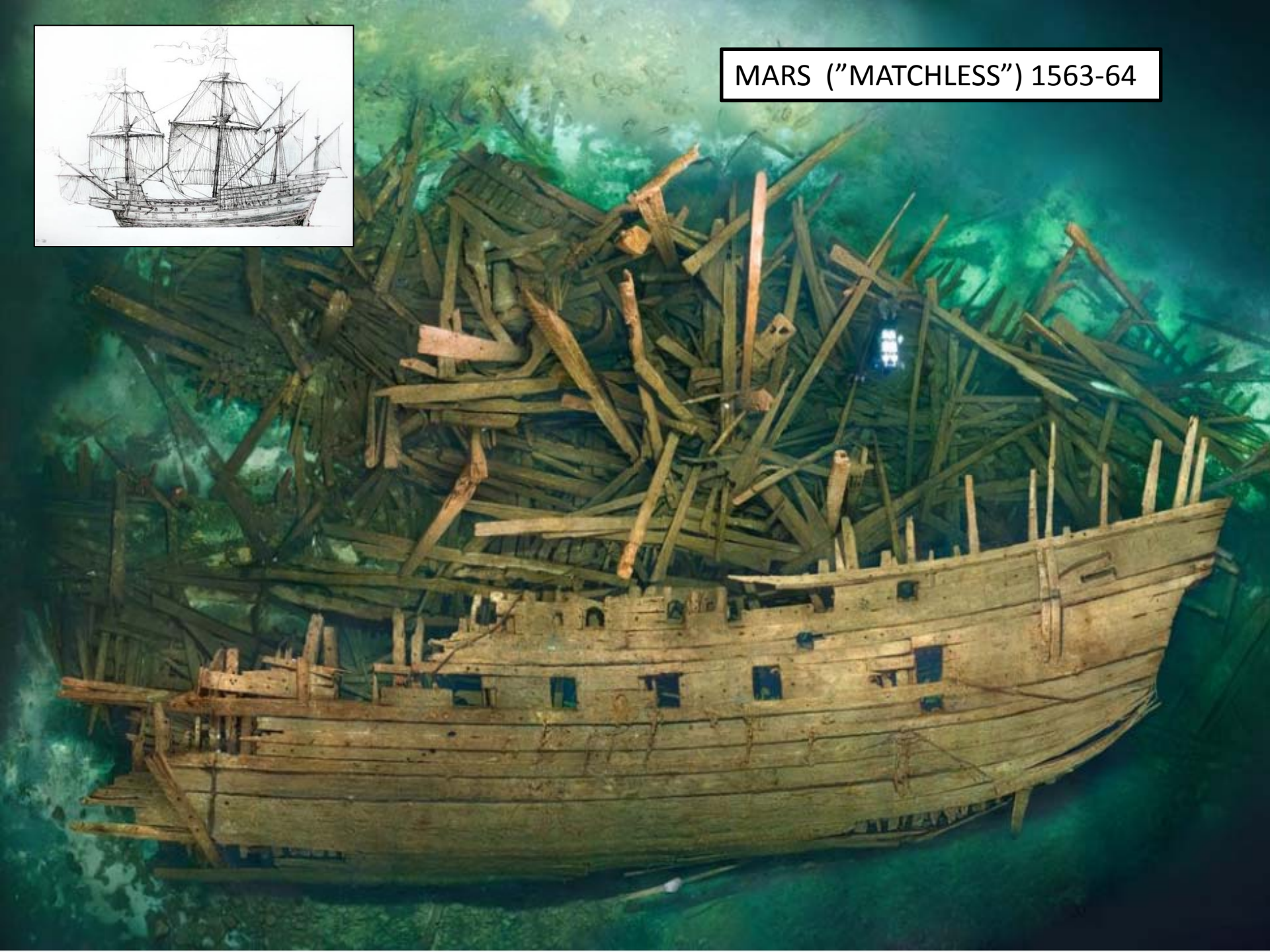


# DISSEMINATION A-Z



ForSEAdiscovery Madrid Jan 12 2015

MARS ("MATCHLESS") 1563-64



RESEARCH CONSORTIUM

MARITIME ARCHAEOLOGY

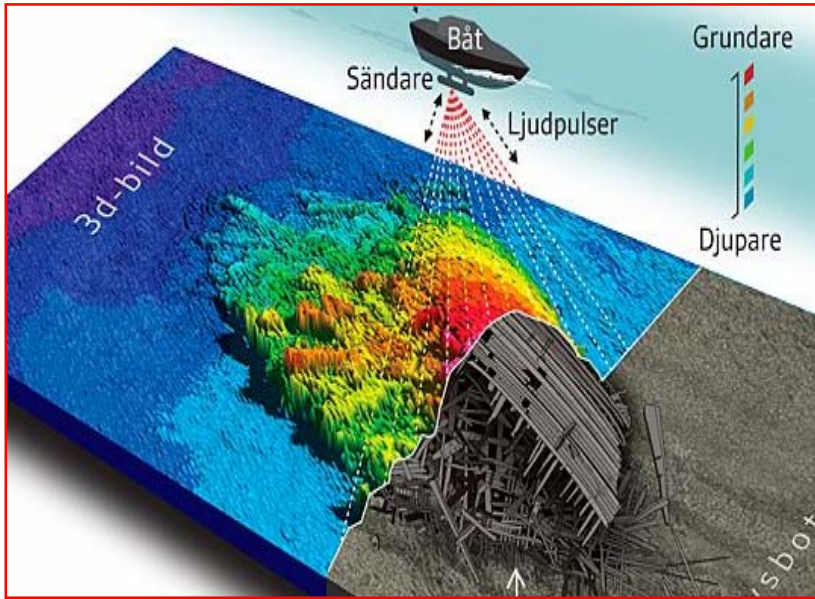
MARIS

SÖDERTÖRN UNIVERSITY



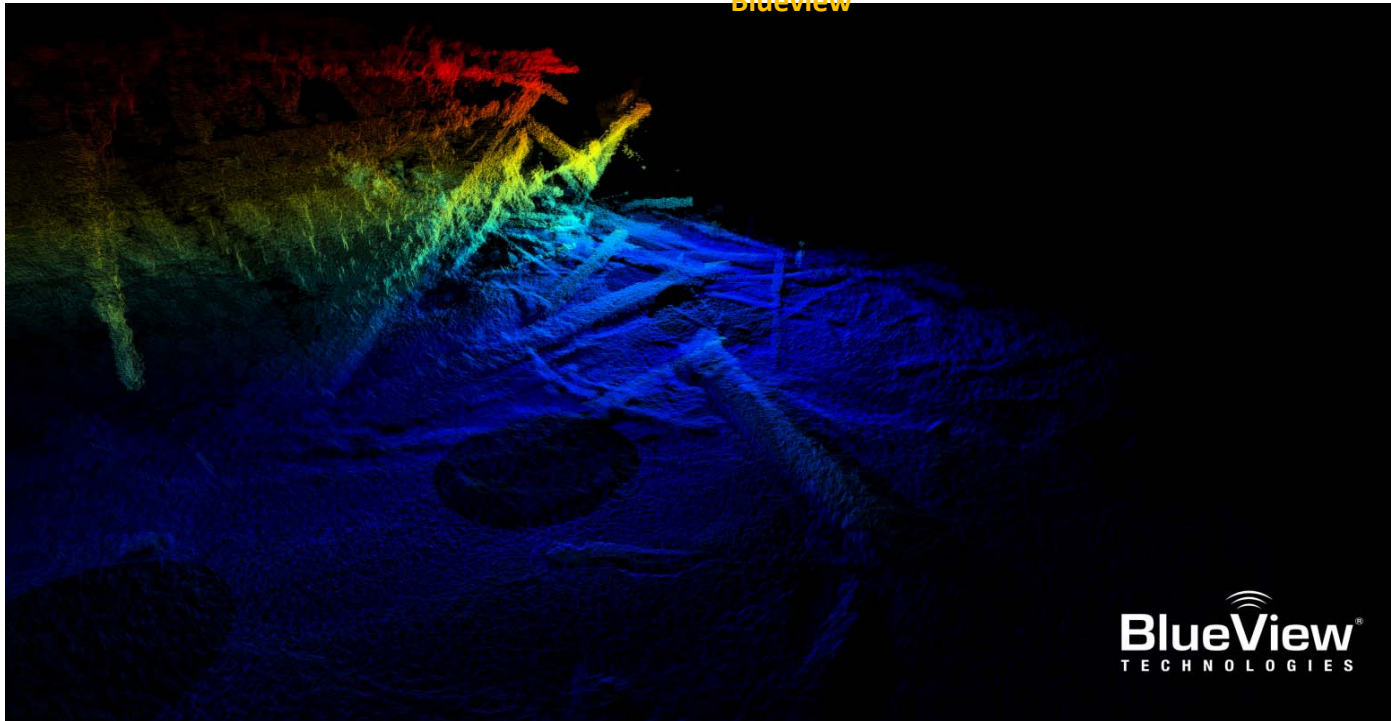
DEEP SEA  
PRODUCTIONS



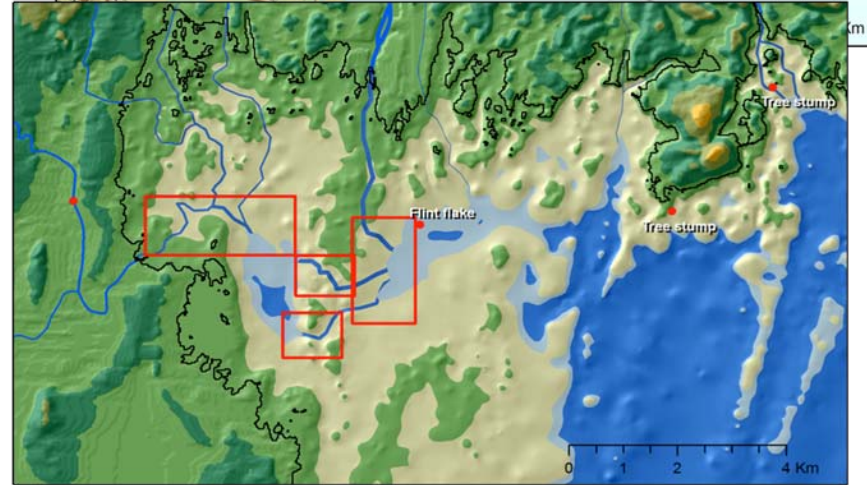
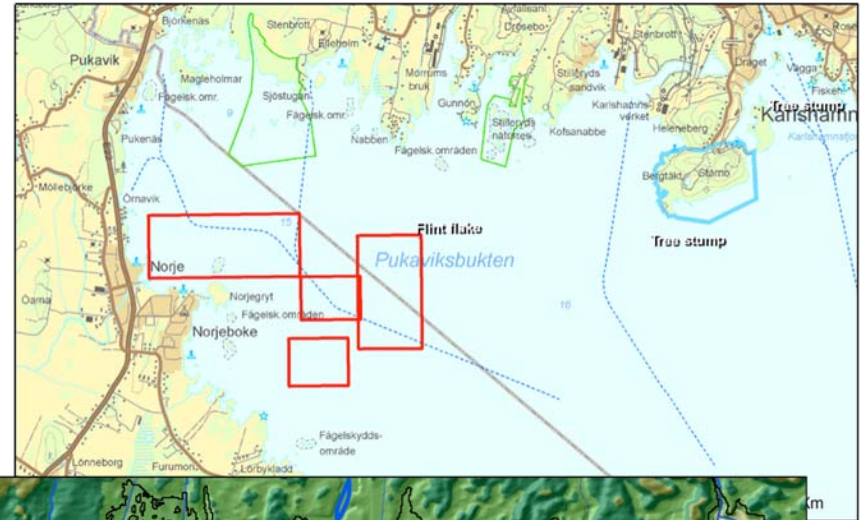


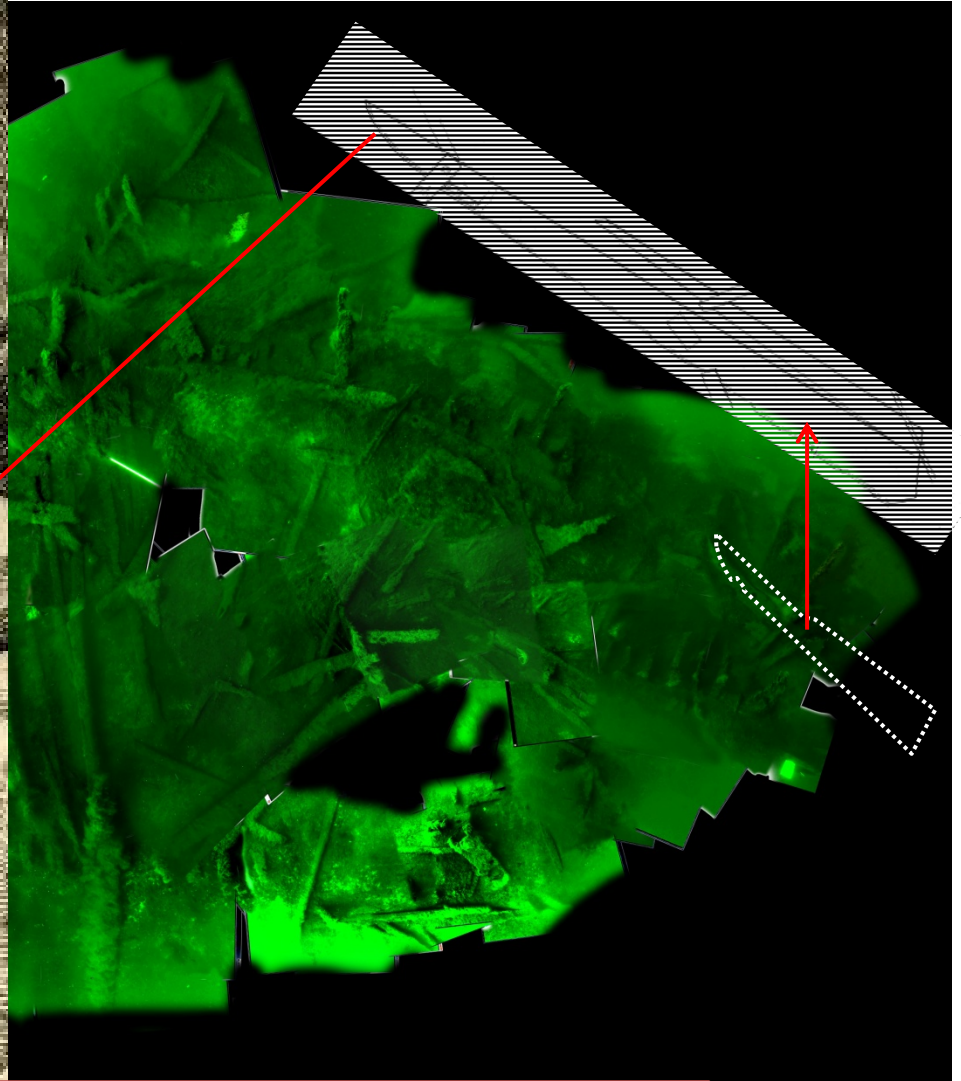
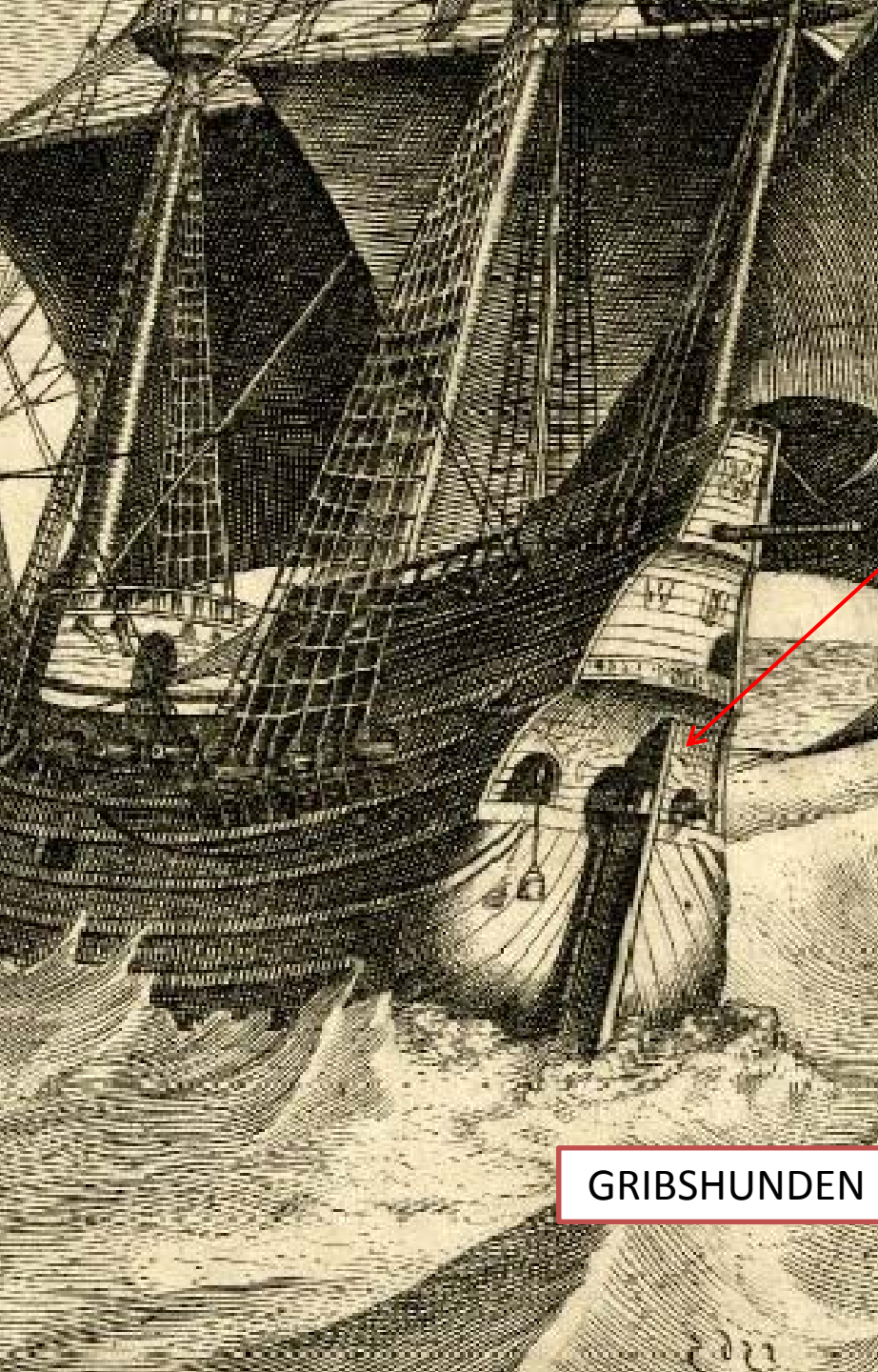
Multibeam

Blueview



# Landscapes Lost - interactive e-book





GRIBSHUNDEN ("THE GRIFFIN DOG") 1487? - 1495

# WHY DISSEMINATION?

- A REQUIREMENT: THE THIRD PILLAR OF HIGHER EDUCATION
- AN EDUCATIONAL TOOL: REACHING OUT TO THE NEXT GENERATION
- A RESEARCH TOOL: CROSS-DISCIPLINARY CO-OPERATION
- QUALITY ASSURANCE: PEER-REVIEWING, CRITIQUE
- PRESENTATION OF YOUR RESEARCH: - TO A PROFESSIONAL AUDIENCE
  - TO A SPECIFIC AUDIENCE
  - TO THE GENERAL PUBLIC
  - FOR POSTERITY
- CAREER DEVELOPMENT

# MULTI PLATFORM STRATEGY

## PLATFORMS

Social media

Media coverage

Educational material

Exhibitions

Printed reports

E-books

Film



# MULTI PLATFORM STRATEGY

## PLATFORMS

Social media

Media coverage

Educational material

Exhibitions

Printed reports

E-books

Film

## KEEP IN MIND

### Documentation:

- photos
- items
- maps
- works of art
- video
- sound
- links

### Rights:

- authors
- photographers
- videographers
- archive holders

# WHAT WE CAN DO?



## DEFINE

- Target group
- Platform/medium
- Object/conflict
- Working name
- Financing

Contact: +46 704 222 650    [malcolm@dixit.se](mailto:malcolm@dixit.se)